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## **JIN MI FANG GROUP HOLDINGS LIMITED**

**今米房集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8300)**

### **VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE**

This announcement is made by JIN MI FANG GROUP HOLDINGS LIMITED (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders (the “**Shareholders**”) and potential investors of the Company informed of the latest business developments of the Group.

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that the Group has recently established a non-wholly owned subsidiary, Jin Mi Fang Catering (Hong Kong) Limited (“**JMF Catering HK**”), in Hong Kong for the purpose of developing hotpot catering business in Hong Kong.

### **REASONS FOR AND BENEFITS OF THE GROUP’S HOTPOT CATERING BUSINESS IN HONG KONG**

Prior to the establishment of JMF Catering HK, the Group has accumulated years of experience in the catering business in Hong Kong. As disclosed in the annual report of the Company for the year ended 31 March 2025, as uncertainty in the overall catering market in Hong Kong persists since the outbreak of the COVID-19 pandemic and in the post-pandemic era, the Group gradually closed its restaurants, and ceased its restaurant operations in Hong Kong in late October 2024. The Group has been reassessing its strategic approach to resources allocation across its business segments aiming to generate optimised return for the Company and the Shareholders. In order to diversify its revenue sources, in furtherance of its catering business, the Group has also tapped into the market of the supply of wine and the sales and distribution of food business in Chinese Mainland during the

years ended 31 March 2024 and 31 March 2025, respectively. At the same time, the Group has been paying careful attention to business trends in the market and has adopted conservative and prudent business strategies in the Group's catering business in Hong Kong, with the aim of restoring its presence in the catering industry.

Having regards to the popularity of hotpot catering sector in Hong Kong, the Group intends to explore market opportunities by way of collaboration with a business partner. As at the date of this announcement, JMF Catering HK is held as to 51% by the Group and as to 49% by Mr. Lam Hoi Ki ("**Mr. Lam**"). Mr. Lam possesses years of experience in the catering industry in Hong Kong, particularly in the establishment, management and operation of hotpot restaurants. To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, prior to the establishment of JMF Catering HK, Mr. Lam was a third party independent of the Company and its connected person(s) (as defined under the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited). The Board believes that the Group will be able to leverage Mr. Lam's industry insight, management expertise and business network to enhance the competitiveness and operational efficiency of its intended hotpot catering business in Hong Kong.

The Group plans to launch its new hotpot restaurant in Kowloon, Hong Kong through JMF Catering HK, and is currently in the preparatory stage. The Group targets to commence operation of the hotpot restaurant in around second quarter of 2026, subject to the progress of the relevant preparatory work and the obtaining of the relevant licences, permits and approvals as may be required.

The Directors consider that the establishment of JMF Catering HK and the development of the hotpot catering business in Hong Kong are in the interests of the Company and the Shareholders as a whole. The Directors are of the view that such business development represents a strategic step for the Group to re-establish its footprint in the catering market, which enables the Group to capitalise on its established experience and expertise in the catering industry to develop hotpot catering business, thereby broadening the Group's income streams and eventually enhancing the financial performance of the Group as a whole.

By order of the Board  
**JIN MI FANG GROUP HOLDINGS LIMITED**  
今米房集團控股有限公司  
**Zhou Feng**  
*Chairman and Executive Director*

Hong Kong, 13 March 2026

*As at the date of this announcement, the executive Directors are Mr. Zhou Feng, Ms. Zhang Miao and Mr. Han Ning, and the independent non-executive Directors are Mr. Ho Lik Kwan Luke, Mr. Lam Lap Sing and Ms. Lau Wai Hing.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at [www.hkexnews.hk](http://www.hkexnews.hk) for at least seven days from the date of its posting. This announcement will also be published on the Company’s website at [www.jmfghl.com](http://www.jmfghl.com).*