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JIN MI FANG GROUP HOLDINGS LIMITED

今米房集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8300)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by JIN MI FANG GROUP HOLDINGS LIMITED (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders (the “**Shareholders**”) and potential investors of the Company informed of the latest business developments of the Group.

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that the Company has resolved to commence the sales and marketing of tea business in the People’s Republic of China (the “**PRC**”) through collaborating with a company established in Xishuangbanna, Yunnan Province of the PRC (the “**Business Partner**”), whose scope of business includes the wholesale and retail of tea, pre-packaged food and loose food; planting, primary processing, refining and sales of tea; leisure agricultural tourism; catering and Internet sales.

Currently, the Business Partner operates, amongst other things, three primary processing plants and a refining plant with an aggregate floor area of over 15,000 square metres. The Business Partner also owns more than 3,500 mu of ancient tea gardens, including more than 3,500 thousand-year old ancient tea trees, having an annual production of over 80 tonnes of tea. With the mission of protecting the ancient tea garden ecosystem and striving for both heritage and innovation, the Business Partner is dedicated to delivering authentic ancient tea to every household. The Group has been maintaining proactive communication with the Business Partner and intends to enter into a memorandum of understanding/collaboration agreement with the Business Partner regarding the co-establishment of a company to engage

in sales and marketing of tea in Xishuangbanna, Yunnan Province of the PRC, business development, sales of tea products and asset revitalisation of the Business Partner in the near future.

As disclosed in the annual report of the Company for the year ended 31 March 2025, as the uncertainty in the overall catering market in Hong Kong persists since the outbreak of the COVID-19 pandemic and in the post-pandemic era, the Group is inevitably affected by the overall market downturn. The management of the Group has been paying careful attention to business trends in the market and takes conservative and prudent business strategies in the Group's catering business in Hong Kong. The Group would keep monitoring and searching for market opportunities for its expansion plan in order to improve financial performance, with an ultimate aim of providing steady return and growth prospects to the Shareholders.

The Directors consider that tapping into the sales and marketing of tea business in the PRC is in the interests of the Company and the Shareholders as a whole. The Directors are of the view that the Group will be able to leverage its established experience and expertise in the catering industry to develop the new business, thereby further diversifying the Group's income streams and eventually enhancing the financial performance of the Group as a whole.

By order of the Board
JIN MI FANG GROUP HOLDINGS LIMITED
今米房集團控股有限公司
Zhou Feng
Chairman and Executive Director

Hong Kong, 28 August 2025

As at the date of this announcement, the executive Directors are Mr. Zhou Feng, Ms. Zhang Miao and Ms. Shen Wenchai, and the independent non-executive Directors are Mr. Ho Lik Kwan Luke, Mr. Lam Lap Sing and Ms. Lau Wai Hing.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least seven days from the date of its posting. This announcement will also be published on the Company’s website at www.jmfghl.com.